



APILIFT®

BEE VENOM ANTI-AGEING CREAM

NOT AN INDUSTRIAL CREAM BUT THE RESULT OF
THE COMBINATION OF GALENIC FORMULATION
AND ANCIENT MEDICINE

**OPTIMUM RESULTS THROUGH
NATURAL REMEDIES**

IN COUNTER DISPLAY 6 PCS + FLYERS



50 ml / 1.7 oz

AVAILABLE EXCLUSIVELY TO HEALTH PROFESSIONALS

ApiLift® cream is an innovative natural remedy

against signs of ageing.

A unique product containing 0.5% of bee venom harvested using an ethical, non-invasive method, respecting the bees.

Produced and manufactured in Italy, it guarantees high quality and safety standards. It meets the highest expectations of a refined and demanding clientele accustomed to a level of quality that only real Made in Italy can offer.

Skilfully combined ingredients to offer anti-ageing daily protection for all types of skin. **No parabens, no allergens.**



SPECIFIC COMBINATION OF THE ACTIVE INGREDIENTS

***Bee Venom**

(It contains apamin and mellitin) It stimulates the production of collagen fibres, improving skin elasticity.

***Retinyl Palmitate**

By enhancing the synthesis of collagen, it improves the differentiation of keratinocytes and balances sebum production.

***Vitamin E**

Well-known antioxidant, it fights free radicals and protects against sun damage.

***Panthenol**

It is the alcohol analogue of pantothenic acid (vitamin B) Thanks to its significant moisturising, emollient and soothing effect, it is a selected ingredient in high quality cosmetics

***Jojoba Oil**

Completely free from glycerine, it is radically different from all other oils as it is mostly liquid wax. Thanks to this characteristic, it is easily absorbed by human skin and very compatible with it. Rich in natural antioxidants that make it very stable, it donates a silky appearance to skin.

***Octyl Methoxycinnamate**

It acts as a UVB sunscreen and enhances the action of all the active ingredients.

INGREDIENTS

purified water, coco-caprylate, cetearyl alcohol, cetearyl glucoside, butyrospermum parkii butter, propylene glycol, c10-c18 triglycerides, panthenol, glycerine, aluminium starch octenylsuccinate, simmondsia chinensis seed oil, tocopheryl acetate, behenyl alcohol, octyl methoxycinnamate, bee venom, helianthus annuus seed oil, aloe barbadensis leaf extract, retinyl palmitate, bisabolol, lecithin, tocopherol, ascorbyl palmitate, citric acid, phenoxyethanol, ethylhexylglycerin, tetrasodium edta, perfume.

BENEFITS

- It prevents and reduces the signs of ageing
- It reduces the appearance of fine lines and wrinkles
- It donates softness, shine and silkiness to skin
- It protects against damage caused by UV rays

HOW TO USE IT

Apply to face and neck after cleansing, before any other make-up. Also perfect as an aftershave for men.

Although the percentage of bee venom in the product can be tolerated even by people allergic to it, we do not recommend its use. To test your skin for any allergy to bee venom, smear some cream on the inside of the wrist, wait for a few minutes and stop using it immediately in case of redness or itching.

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